



CASH

Community Against Sexual Harm

Building Campaign

Community
Against
Sexual
Harm



SIERRA HEALTH
FOUNDATION

An extraordinary opportunity is in front of us.

Community Against Sexual Harm (CASH), in partnership with Sierra Health Foundation, has launched a **\$3 million capital campaign** to establish a larger, permanent, trauma-informed center for women and girls impacted by sexual exploitation in Sacramento.

After years in a small, space-constrained facility, CASH now has the opportunity to expand its impact. Through the donation of Sierra Health Foundation's Alhambra Boulevard property, CASH will relocate to a larger, dedicated space to provide drop-in support services, clinical care, housing navigation, case management, peer mentorship, and leadership development.

This is your opportunity to...

- **Extend** service hours into mornings and evenings
- **Double** case management capacity
- **Increase** medical visits 2–3 times
- **Expand** housing placement outcomes
- **Strengthen** peer leadership and mentoring





**Renderings are conceptual and subject to change.*





Community Against Sexual Harm



Our Story

Founded in 2008, CASH was created by Sacramento police officers, an Oak Park neighborhood activist, and a Sacramento State social work professor in response to rising rates of exploitation and trafficking, as well as the futile cycle of arrests, re-arrests, and imprisonment. A needs assessment conducted with survivors identified the need for a safe, nonjudgmental space where women could receive support, referrals, food, and access to basic care.

Our Mission

Assist commercially sexually exploited women through survivor-led peer support and harm reduction and health services, while providing education about the harm inflicted on women and the community.

The Reality

Survivors face complex challenges.

- **89%** report significant mental health needs
- **61%** require physical healthcare
- **Many** experience homelessness and instability

The Vision

A permanent, trauma-informed center for healing and recovery where CASH will expand services and survivors can access:

- Healthcare
- Counseling
- Stability services
- Community and belonging

The Building

Sierra Health Foundation has donated a building **valued at \$1.2 Million**. This gift makes the vision possible.

The Need

Designed intentionally for survivors, the renovated center will include:

- Trauma-informed reception and safety zones
- Expanded drop-in commons for meals, clothing, and community
- Child-friendly space
- Private counseling and case management rooms
- Clinical exam rooms
- Group rooms for RESET classes, peer support, and job readiness
- Showers and laundry*
- Teen Center for youth programming*



**NEW amenity with this new space. Renderings are conceptual and subject to change.*



The Impact

Consistent care drives long-term change, not temporary relief. Survivors receiving this model of care are:

- 5x more likely to complete recovery programs
- More likely to obtain stable housing
- More likely to re-enter the workforce

This is long-term change, not temporary relief.

This project strengthens the entire community.

- Reduces reliance on emergency systems
- Improves public health outcomes
- Supports safer communities
- Builds long-term economic stability

Total Projected Cost: \$3 Million

\$1.2M Secured — Building donation

\$1.8M Funding Needed — Renovation and activation

Gift Level	Projected Need	Projected Goal
\$500,000	1	\$500,000
\$250,000	2	\$500,000
\$100,000	3	\$300,000
\$50,000	4	\$200,000
\$25,000	6	\$150,000
\$10,000	10	\$100,000
<\$10,000	many	\$50,000

Total Goal: \$1.8 Million



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Naming Opportunities

Drop-In Center – \$350,000

A welcoming, child friendly space where women can access meals, clothing, and safe respite any time they need it.

Medical Safe Haven Clinic – \$300,000

Clinical care space providing exams, ongoing healthcare, trauma-informed medical support.

The Teen Center for Empowerment – \$175,000

Drop-in space for youth support, diversion classes, prevention programming, and early intervention.

Multipurpose Program Room – \$125,000

Group room for peer support, life-skills training, and workforce programming.

Children's Room – \$100,000

A dedicated playful and comforting room for children.

Counseling & Recovery Rooms – \$75,000 ea.

Private rooms for therapy, case management and stabilization planning.

Hygiene & Safety Room – \$75,000

Showers, laundry, hygiene facilities, and secure, trauma-informed design throughout the space.

Additional Recognition Opportunities

Technology & Infrastructure Sponsor – \$50,000

Furnishings Sponsor – \$50,000

Counseling Room Sponsor – \$50,000

Medical Exam Room Sponsor – \$50,000

Name on Founding Supporter Wall – \$10,000+



The image shows a clean, modern office environment. In the foreground, a grey ergonomic office chair is positioned at a light-colored wooden desk. Behind it, a series of cubicles are separated by light wood paneling. Each cubicle has a similar desk and chair. On the left wall, there is a large, framed abstract painting with yellow, white, and orange tones. The ceiling is white with a recessed lighting fixture. The overall atmosphere is bright and professional.

**The renovation will
create a facility
designed around
dignity, safety, and
trauma-informed care.**



What your gift builds

- Construction and renovation
- Infrastructure upgrades (HVAC, electrical, roof)
- Safety and trauma-informed design
- ADA accessibility
- Furnishings and technology
- Sustained operational support

Your investment brings the center to life.

How you can help

- Make a one-time or multi-year gift
- Sponsor a named space
- Host a friend-raiser or donor event
- Introduce us to potential funders
- Serve as an ambassador for the campaign

This campaign will only succeed with champions like you.

Our stewardship commitment

- Personalized donor reports and impact updates
- On-site tours and dedication events
- Inclusion in campaign publications and press
- Full financial transparency and strategic accountability

Your investment will be honored with integrity, care, and visibility.

Expanding Space. Expanding Services. Expanding Impact.

Every contribution will help expand trauma-informed services for women and girls across Sacramento.

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