

ANNUAL REPORT

2024



**PRESENTATION OF YEARLY
ACCOMPLISHMENTS**

Organization Overview

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Mission

Our mission is to empower commercially sexually exploited women, their families, and at-risk youth through survivor-led peer support, harm reduction services, clinical care, and education about the harm inflicted on women and the community.

Values

Dignity and Respect:

We provide a supportive, non-judgmental space for our clients, respecting their privacy and fostering inclusivity and equity.

Equity:

We are dedicated to social justice, removing barriers to full participation, ensuring access to resources and opportunities, and investing in the community.

Community Investment:

We aim to create a sense of unity and shared purpose, fostering sustainable growth for the well-being of present and future generations.

Perseverance:

We develop resilience, helping individuals and the community adapt to challenges, recover from difficulties, and emerge stronger.

Community Empowerment:

We equip community members with the tools, resources, and confidence to make decisions and enact change, driving collective advancement with dignity and respect.

Letter from the Board President

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Stephanie Landrum-Hall, MPH.

Stephanie Landrum-Hall serves as the Director of Special Projects at Transform Health, managing systems transformation projects and providing leadership on workflows, work plans, and senior-level project management. Stephanie holds a B.A. in Psychology from UC Santa Barbara and a Master of Public Health from Drexel University.

Dear Friends,

I am honored to present this annual report, which reflects the dedication, resilience, and unwavering commitment of our team to combat sexual exploitation and provide holistic support to survivors of commercial sexual exploitation. As we look back on the past year, we celebrate the progress we've made, the lives we've touched, and the lasting impact of our work within the community.

One of the most significant milestones of the year was the successful launch and continued operation of the Dignity Health Medical Safe Haven at CASH. This clinic was created in direct response to the urgent healthcare needs of the women we serve, providing a trauma-informed, no-cost medical home where they can receive compassionate care in a safe and supportive environment. By removing barriers to healthcare access, we are ensuring that survivors receive not only medical treatment but also the holistic support necessary for long-term healing and stability.

In addition to expanding healthcare services, we have witnessed a notable increase in engagement at our Drop-in Center, where more women than ever are seeking refuge, nourishment, and connection. The rise in participation in intensive case management services further underscores the critical role CASH plays in addressing the social drivers of health, such as housing instability, employment barriers, and past trauma, that often prevent women from moving forward. Our case management team works tirelessly to provide individualized support, guiding each client toward resources that promote safety, independence, and self-sufficiency.

As we continue to build upon our mission, we remain deeply grateful for the collective efforts of our staff, volunteers, donors, and community partners. Your steadfast support and compassion fuel our work, making it possible for us to provide these essential services. Together, we are not just offering immediate relief—we are fostering dignity, equity, empowerment, and transformation for the women we serve.

With gratitude,

A handwritten signature in black ink that reads "Stephanie Landrum-Hall".

Stephanie Landrum-Hall

2024 Strategic Plan

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What We've Accomplished...

Goal 1: Enhancing Funding and Sustainability

In 2024, CASH worked to diversify its funding sources by exploring new grants, sponsorships, and partnerships, ensuring long-term financial stability. Fundraising efforts were aligned with CASH's mission to maximize impact and resource allocation. Donor engagement was strengthened through personalized outreach, including tailored communication and impact updates. Additionally, a compensation benchmarking initiative was conducted to ensure competitive salaries and benefits for employees, reinforcing staff retention and satisfaction.

Goal 2: Staff Development and Welfare

CASH prioritized staff development by implementing annual learning and development plans, assessing individual skills, and offering targeted training opportunities. Employee well-being was a key focus, with surveys conducted to tailor support programs addressing physical, mental, and emotional health. A structured mentoring and coaching program was introduced to foster professional growth and career advancement, as well as onsite therapy services for staff.

Goal 3: Client Services

A continuous improvement framework was adopted to ensure high-quality, equitable services through regular case reviews, data-driven decision-making, and staff training programs. Efforts were made to strengthen diversity, equity, inclusion, and accessibility (DEIA) initiatives, ensuring inclusive policies for both staff and clients. Additionally, partnerships with external organizations and stakeholders were expanded to provide a broader network of resources and collaborative opportunities for client support.

Goal 4: Healthcare Services

In 2024, CASH expanded its healthcare offerings by securing funding and developing a comprehensive operational plan for the Dignity Health Medical Safe Haven at CASH, a no-cost clinic dedicated to survivors of commercial sexual exploitation. This clinic provides trauma-informed, accessible medical care within a safe and supportive environment, directly responding to the urgent healthcare needs of our clients. A key focus of the clinic is HIV prevention and treatment, ensuring that women have access to essential services such as rapid testing, PrEP and PEP treatments, and education on STI prevention. Additional funding opportunities were pursued to support the clinic's sustainability, including partnerships with corporate sponsors and grants. A pilot framework was also implemented to integrate clinic services into CASH's direct service provider model, allowing for a more holistic approach to care that addresses both immediate medical needs and long-term recovery.

Goal 5: Enhancing CASH's Influence and External Presence

CASH expanded its public presence by participating in public forums, media engagements, and awareness campaigns, utilizing formal messaging to advocate for survivors. An event calendar was developed to organize and promote community engagement in services and awareness. Efforts were also made to increase website traffic through SEO improvements, mobile optimization, and high-quality content creation, strengthening CASH's digital footprint and engagement.

Community Spotlights

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Dr. Tequila Porter

Medical Clinic Manager

Dr. Tequila Porter joined CASH in June 2024 and has become a cherished member of our team. As an independent researcher with a focus on substance use and mental health in health disparity populations, Dr. Tequila's unwavering commitment to advancing women's health issues drives her every action. Her multidisciplinary background in biomedical, clinical, and social sciences enriches her approach to both research and patient care, allowing her to address complex challenges with insight and compassion. Since joining, she has played a vital role in grant writing, community outreach, and service evaluation, helping secure two awarded grants with a third under review. She is also working tirelessly to develop an on-site women's support group and mental health department to support our community further.

Dr. Tequila's passion for empowering women and her dedication to positively impacting their lives shine through in everything she does. She lives by the motto that "life's setbacks are attempts to set one up for a great comeback," and this mindset is reflected in her work. Her leadership and warm, compassionate nature make her an invaluable part of our family here at CASH. She truly connects with everyone she serves, striving to help them turn their pain into purpose. We are incredibly fortunate to have Dr. Tequila on our team and know that her continued contributions will make a lasting difference in the lives of the women we support.

A Look Inside: CASH & Our Clinic



https://www.youtube.com/watch?v=4_wUmZQFt04

This video highlights the transformative impact of CASH's services on the women we serve. It explains the personal journeys of women who, upon entering the program, face significant challenges such as homelessness, trauma, and health issues. Through our medical clinic, offering STI and HIV prevention, nutritional support, and other health services, women are empowered to regain control over their health and well-being. The video also emphasizes the inspiring success stories of women who have overcome adversity, with some now pursuing leadership roles within the agency. These women's stories reflect the profound changes in their lives, illustrating how CASH provides not only resources but a path to healing and empowerment.

Financial Highlights

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Board of Directors

Stephanie Landrum-Hall, MPH., President

Alexis Klein, Vice President

Mikaila Wedding, Secretary

Sharon Eghigian, Treasurer

Yinka Osoba

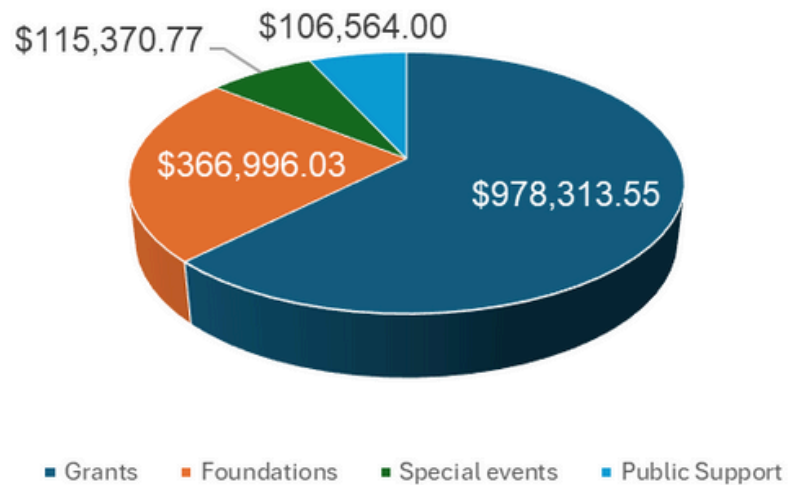
Gail Blanchard-Saiger

Sonya Anne Grant

Dr. Ronald Chambers, MD

\$1,567,244.35

Revenue



Major Funders

\$20,000+

The CARES Foundation

Kaiser Permanente

Dignity Health

SMUD

The Dunahoo Klein Foundation

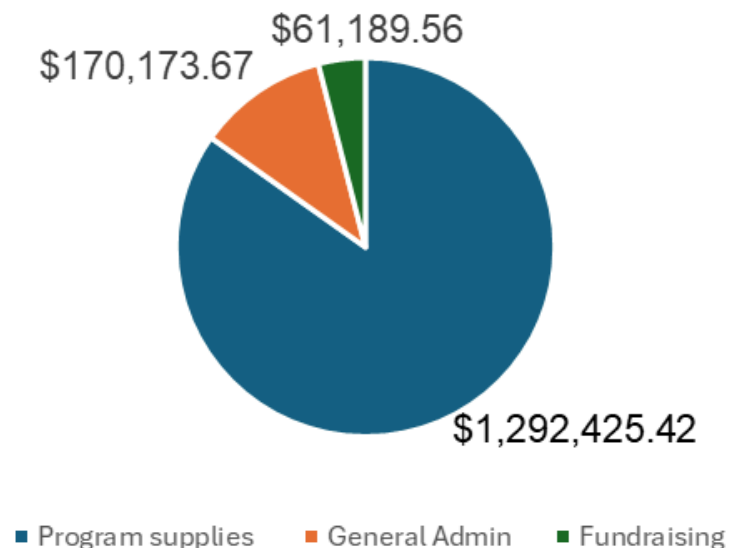
California Office of Emergency Services

Office for Victims of Crime

AHEAD

\$1,523,788.65

Expenses



Special Mention

Hammond Family Foundation, Assistance League of Sacramento, Soroptimist International Sacramento South, Maryanne and Cindy Stinson, Cami McLaren, Russ Bohart, Deniz Tuncer, Judge Rockwell, Oak Park Business Association, Sam Allen, Methodist Hospital, Westminster Presbyterian Church, Madroño Foundation, Gospel Center C.O.G.I.C., Janis Queen,

Lee and Carol Tager Family Foundation, Christine Canelo, Greg Geeting, James Irvine Foundation, As You Are Outreach, Michele Bryant, Rancho Murietta Community Church, Grant Mulligan, Deniz Tuncer, Charity Harmon, Brandi Theis, Oak Park Business Association, Madrono Foundation, Hammond Family, Lanie Albrecht Foundation, Judy McGarry, Ken McGuire, Innovations Health Systems, The Great American Triathlon, Councilmember Maple

Accomplishments

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2024 Impact Statistics

- **Drop-In Services:** Offered a safe and welcoming space for over 545 women during drop-in hours.
- **Meal Distribution:** Served 5,533 meals to women and children and distributed 1,394 food boxes.
- **Outreach Efforts:** Reached 2,157 individuals through street outreach, homeless encampment visits, and online engagement.
- **Healthcare Services:** Facilitated 198 patient visits at the Dignity Health Medical Safe Haven at CASH.
- **HIV Prevention:** Conducted 163 HIV tests to support early detection and prevention.
- **Housing Assistance:** Successfully helped 43 women secure stable housing.
- **Comprehensive Case Management:** Enrolled 104 women in Comprehensive Services for Survivors
- **Empowerment:**
 - Provided empowerment training to 183 women, helping them develop confidence, life skills, and personal growth.
 - Engaged 57 youth in sessions focused on healthy relationships, personal identity, boundary setting, coping skills, and self-care.

Stories of Impact

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198 Clinic visits

A 24-year-old woman, physically battered by her trafficker, arrives at the CASH clinic with visible injuries, pelvic pain, and symptoms of a severe untreated infection. In a survivor-informed, judgement-free space, she receives urgent medical care, including treatment for pelvic inflammatory disease, a rapid HIV test, and prenatal care after learning she is pregnant, likely by her trafficker. Beyond physical healing, she is met with compassion—her trauma is acknowledged, her mental health symptoms validated, and she is provided with counseling and medication to ease her anxiety and dissociation. With continued care, stability, and support from CASH, she has since left her trafficker, remains clean and sober, and is preparing to welcome a healthy baby into a life of safety and hope.



The Establishment of the Crisis Response Network

Over the past year, CASH has focused on building a Crisis Response Network in Sacramento to connect individuals in need with vital services. A key achievement was the development of the Survivor Workforce Development Handbook, designed to support survivors working with peers while promoting self-care and professional growth. Additionally, bi-monthly Work Groups, bringing together at least 15 members from 10 different agencies, have strengthened collaboration among organizations like My Sister's House, the Sacramento DA's office, Opening Doors, and WEAVE. These groups help identify service gaps, improve outreach strategies, and enhance support for victimized individuals.

To further streamline access to services, CASH established a secure communication platform with partner agencies, expediting referrals and emergency assistance. This system has facilitated emergency placements, restraining orders, and connections to comprehensive resources, ensuring those in crisis receive timely, coordinated support.

Our Staff

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Sawan Vaden

Executive Director



Carissa Theis, LMFT

Director of Operations



Atoria DeNicola

Anti-Trafficking Case Manager



Bianka Bell

Executive Assistant & Special Projects Associate



Raphaella Fontenot

Victims of Crisis Response Coordinator



Karen Simonson

Medical Assistant



Leslie Rust

Housing Specialist



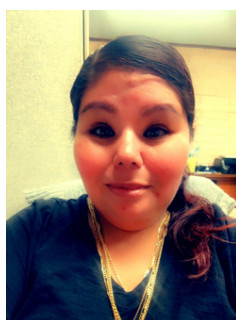
Erin Gannon

Center Coordinator



Dr. Tequila Porter

Medical Clinic Manager



Jasmine Juarez

Center Support

Contact Us

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